



OTTAWA

WEDDING

MAGAZINE

WWW.OTTAWAWEDDINGMAGAZINE.COM

MEDIA KIT
2026

ABOUT US

Ottawa Wedding Magazine is this region's go-to guide for all things bridal. Showcasing the latest trends and most captivating possibilities, along with the best insider advice, the popular magazine is here to help

Ottawa brides plan their perfect wedding. It's also celebrating its 14th anniversary. After a decade devoted to happy couples and dream-come true days, *Ottawa Wedding* is the inspiring and practical resource brides count on.

Published in January and August, copies of the magazine are circulated through the Ottawa Wedding Shows and the Capital Wedding Shows and its prestigious advertisers.

It's also sold in over 190 national news stands across Ontario and Quebec at selected Shoppers Drug Mart, Pharma Plus Rexall, Pharmix Rexall, Chapters, Coles, Indigo, Presse Commerce, Walmart, Your Independent Grocer and Real Canadian Superstore.

Be part of it. Don't miss the opportunity to reach our highly engaged readership in print, online and through social media.

Readership

- Female 85%
- Male 15%
- Recently engaged age . . 22-37
- Median age 28

Distribution

- Capital Wedding Show
- The Ottawa Wedding Show
- Major Newsstands
- Wedding vendors and retailers
- Special events

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RATES

PRINT



ONLINE



Fall | Winter
Spring | Summer

Sales Deadline
June 9, 2026
December 8, 2026

Distribution
July 7, 2026
January 5, 2027

High-end publication printed on 120g glossy, pure white stock. Content/advertising is 60/40. Approximately 148+ pages.

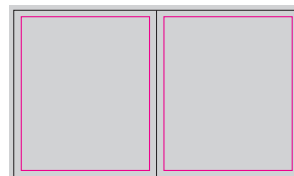
Advertising Rates	1x	2x
Full page	\$2,900	\$2,200
1/2 page	\$1,900	\$1,400
Premium Positions		
Back cover	\$3,900	\$3,200
Inside front cover	\$3,500	\$2,800
Inside back cover	\$3,500	\$2,800
Pages 3,5,7,9,11	\$3,200	\$2,500
Marketplace		
1/4 page	\$595	\$495

Ottawa Wedding can help you maximize your success online. Our digital magazine, vendor list, website, inspiring articles and timely new blog provide a variety of opportunities to reach brides and grooms in the Ottawa region.

Big Box	\$250/month
Banner	\$200/month
Custom Email Newsletter	\$500/month
Premium online listing	\$99/month

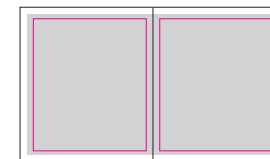
PAGE SIZING

We provide a range of advertising sizes to accommodate your creative needs.



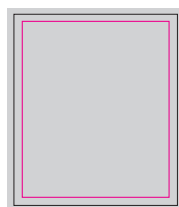
Double Page Spread (Bleed)

Area	Inches	Cm
Safe area (individual pages)	8x9.875	20.3x25.1
Trim	18x10.875	45.78x27.6
Bleed	18.25x11.125	46.4x28.3



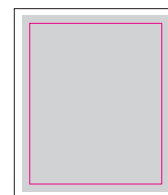
Double Page Spread (Float)

Area	Inches	Cm
Safe area (individual pages)	7x8.875	17.8x22.6
Trim	18x10.875	45.78x27.6
Bleed	17x9.875	43.2x25.1



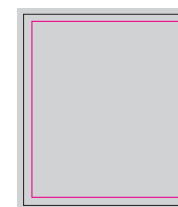
Back Cover (Bleed)

Area	Inches	Cm
Safe area	8x9.875	20.3x25.1
Trim	9x10.875	22.8x27.6
Bleed	9.25x11.125	23.5x28.3



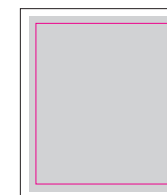
Back Cover (Float)

Area	Inches	Cm
Safe area	7x8.875	17.8x22.6
Trim	9x10.875	22.8x27.6
Bleed	8x9.875	20.3x25.1



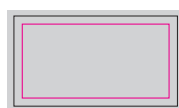
Full Page (Bleed)

Area	Inches	Cm
Safe area	8x9.875	20.3x25.1
Trim	9x10.875	22.8x27.6
Bleed	9.25x11.125	23.5x28.3



Full Page (Float)

Area	Inches	Cm
Safe area	7x8.875	17.8x22.6
Trim	9x10.875	22.8x27.6
Bleed	8x9.875	20.3x25.1



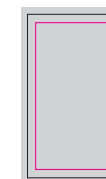
1/2 Page Horizontal (Bleed)

Area	Inches	Cm
Safe area	8x4.375	20.3x11.1
Trim	9x5.375	22.8x13.7
Bleed	9.25x5.625	23.5x14.3



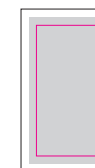
1/2 Page Horizontal (Float)

Area	Inches	Cm
Safe area	7x3.875	17.8x9.8
Trim	9x5.375	22.8x13.7
Bleed	8x4.875	20.3x14.3



1/2 Page Vertical (Bleed)

Area	Inches	Cm
Safe area	3.375x8.875	8.6x22.6
Trim	4.375x10.875	11.1x27.6
Bleed	4.675x11.125	11.9x28.3



1/2 Page Vertical (Float)

Area	Inches	Cm
Safe area	2.975x8.875	7.6x22.6
Trim	4.375x10.875	11.1x27.6
Bleed	3.975x9.875	10.1x25.1

SOCIAL MEDIA

We're quite active on social media and we're happy to connect, share your messages and help grow your brand the social way.



@ottawawedding



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