



OTTAWA'S LIFESTYLE MAGAZINE

luxé

A publication for affluent readers with discerning taste, LUXE magazine provides a wealth of information about the very best

Ottawa has to offer in lifestyle, travel, home, auto and dining. Discover the latest luxury products, services and opportunities in the Ottawa region.

Media Kit
2026

Luxe Magazine

Research shows that across the fashion, jewellery, automotive, home and lifestyle categories, brands exert significant market influence when advertising in a prestigious publication.

As Ottawa's foremost magazine for affluent readers, LUXE serves as the most effective and influential medium to convey the quality and cachet of your brand. Tactile, exclusive and timeless, Luxe tells your story beautifully.



Coming Issues

Our advertising deadlines are as follows.

Spring/Summer

Sales Deadline.....March 12th, 2026

Distribution March 31st 2026

Fall

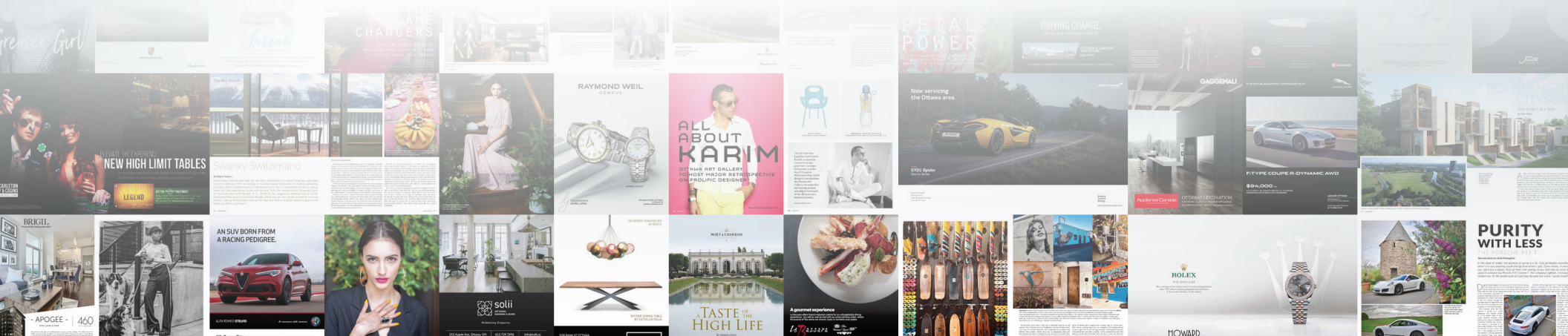
Sales Deadline.....August 25th, 2026

DistributionSeptember 15th, 2026

Winter/Holiday

Sales Deadline..... November 19th, 2026

Distribution December 8th, 2026



Readership

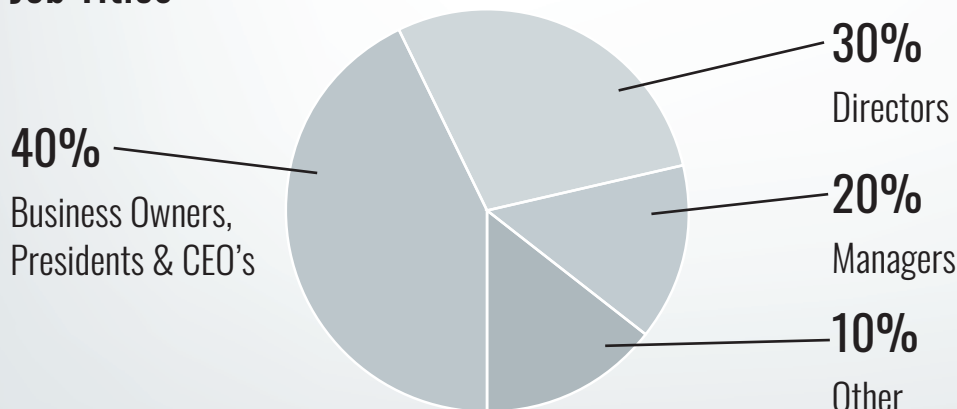
With an even split between male and female readers, LUXE caters to upscale

Ottawa. This market seeks out and enjoys all the finer things in life.

Readership targets

- Urban Elite
- Prosperous
- Family focused
- Independent
- Social
- Engaged.

Job Titles



Household Income

\$250,000 (above average)

Education

University

Gender

50% Women, 50% Men

Areas of Interest

Luxury Living – House Pride, Classic & Timeless Fashion & Style, Gourmet Food & Dining, Quality Products & Technology, Active & Health Conscious, Educated & Well Travelled

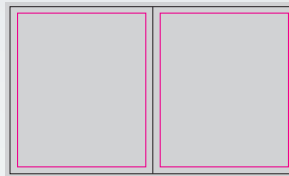
Distribution

Based on extensive market research, our distribution projections will raise your brand awareness across the Ottawa community.

- Globe & Mail along with Ottawa Citizen home deliveries
- Distribution to Luxury Automotive Dealerships
- Special events and Galas in Ottawa—Exclusive Fashion shows, Fund Raisers, Celebrations and rooms at 5 star hotels.
- Direct mailed—personally addressed to high net-worth—Doctors, CEOs, Presidents, Business owners, Partners in Firms, embassies... targeting a much-desired audience
- Major Newsstands
- High-end retailers & advertisers

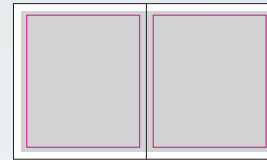
Rates

Back Cover.....	\$4,500
DPS (2 page).....	\$5,000
Full Page	\$3,000
Half Page.....	\$1,800



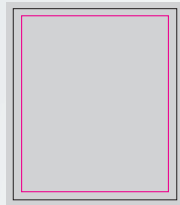
Double Page Spread (Bleed)

Area	Inches	Cm
Safe area (individual pages)	8x9.875	20.3x25.1
Trim	18x10.875	45.78x27.6
Bleed	18.25x11.125	46.4x28.3



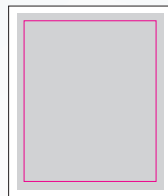
Double Page Spread (Float)

Area	Inches	Cm
Safe area (individual pages)	7x8.875	17.8x22.6
Trim	18x10.875	45.78x27.6
Bleed	17x9.875	43.2x25.1



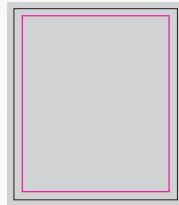
Back Cover (Bleed)

Area	Inches	Cm
Safe area	8x9.875	20.3x25.1
Trim	9x10.875	22.8x27.6
Bleed	9.25x11.125	23.5x28.3



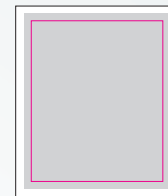
Back Cover (Float)

Area	Inches	Cm
Safe area	7x8.875	17.8x22.6
Trim	9x10.875	22.8x27.6
Bleed	8x9.875	20.3x25.1



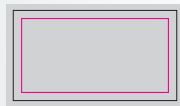
Full Page (Bleed)

Area	Inches	Cm
Safe area	8x9.875	20.3x25.1
Trim	9x10.875	22.8x27.6
Bleed	9.25x11.125	23.5x28.3



Full Page (Float)

Area	Inches	Cm
Safe area	7x8.875	17.8x22.6
Trim	9x10.875	22.8x27.6
Bleed	8x9.875	20.3x25.1



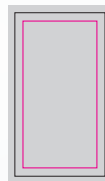
1/2 Page Horizontal (Bleed)

Area	Inches	Cm
Safe area	8x4.375	20.3x11.1
Trim	9x5.375	22.8x13.7
Bleed	9.25x5.625	23.5x14.3



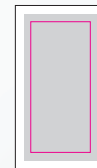
1/2 Page Horizontal (Float)

Area	Inches	Cm
Safe area	7x3.875	17.8x9.8
Trim	9x5.375	22.8x13.7
Bleed	8x4.875	20.3x14.3



1/2 Page Vertical (Bleed)

Area	Inches	Cm
Safe area	3.375x8.875	8.6x22.6
Trim	4.375x10.875	11.1x27.6
Bleed	4.675x11.125	11.9x28.3



1/2 Page Vertical (Float)

Area	Inches	Cm
Safe area	2.975x8.875	7.6x22.5
Trim	4.375x10.875	11.1x27.6
Bleed	3.975x9.875	10.1x25.1

Get in Touch

67 Neil Ave

Stittsville, ON K2S 1B9

613.271.8903

info@coylemediagroup.com

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