

MEDIA KIT 2023

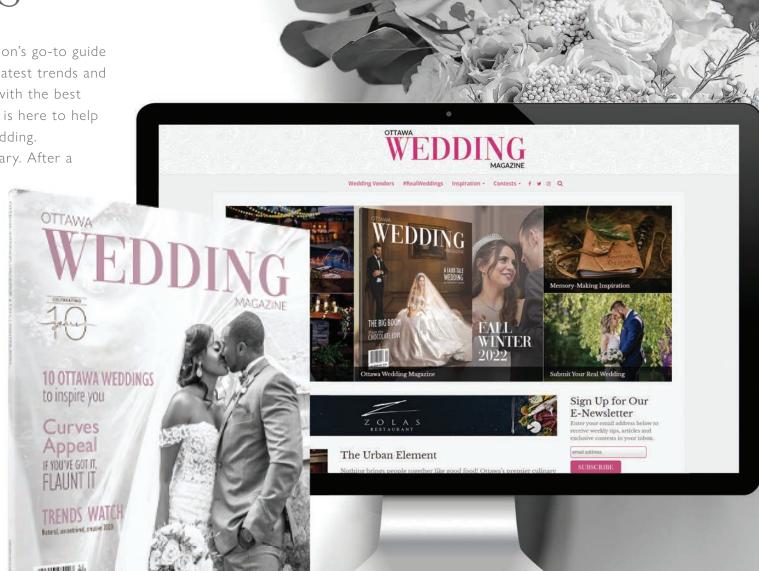
## ABOUT US

Ottawa Wedding Magazine is this region's go-to guide for all things bridal. Showcasing the latest trends and most captivating possibilities, along with the best insider advice, the popular magazine is here to help Ottawa brides plan their perfect wedding. It's also celebrating its 13th anniversary. After a

decade devoted to happy couples and dream-come-true days,

Ottawa Wedding is the inspiring and practical resource brides count on. Published in January and August, the magazine is circulated through the area's premier wedding shows and its prestigious advertisers. It's also sold on national news stands.

Be part of it. Don't miss the opportunity to reach our highly engaged readership in print, online and through social media.



# RATES

Fall | Winter Spring | Summer Sales Deadline
July 29, 2023
December 11 2023

**Distribution**August 16, 2023
January 8, 2024°

### PRINT

High-end publication printed on 120g glossy, pure white stock. Content/advertising is 60/40. Approximately 148+ pages.



| Advertising Rates Full page 1/2 page   | 1x<br>\$2,900<br>\$1,900                 | 2x<br>\$2,200<br>\$1,400                 |
|--|--|--|
| Premium Positions Back cover Inside front cover Inside back cover Pages 3,5,7,9,11 | \$3,900<br>\$3,500<br>\$3,500<br>\$3,200 | \$3,200<br>\$2,800<br>\$2,800<br>\$2,500 |
| Marketplace<br>1/4 page  | \$595                                    | \$495                                    |

## ONLINE

Ottawa Wedding can help you maximize your success online. Our digital magazine, vendor list, website, inspiring articles and timely new blog provide a variety of opportunities to reach brides and grooms in the Ottawa region.



Big Box \$250/month
Banner \$200/month
Custom Email Newsletter
Premium online listing \$99/month





Fall | Winter Spring | Summer

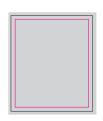
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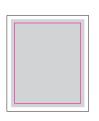
### PAGE SIZING

We provide a range of advertising sizes to accommodate your creative needs.

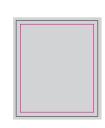




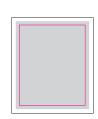
Back cover (bleed) safe area: 8x9.875 page trim: 9x10.875 artwork bleed: 9.25x11.125



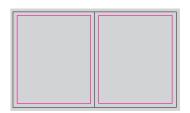
Back cover (FLOAT) safe area: 7x8.875 page trim: 9x10.875 artwork: 8x9.875



Full page (bleed) safe area: 8x9.875 page trim: 9x10.875 artwork bleed: 9.25x11.125

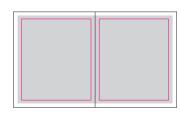


Full page (FLOAT) safe area: 7x8.875 page trim: 9x10.875 artwork: 8x9.875



#### Double page spread (bleed)

- safe areas: 8x9.875 both individual pages page trim: 18x10.875 artwork bleed: 18.25x11.125



#### Double page spread (FLOAT)

- ■safe areas: 7.5x8.875 both individual pages
  ■page trim: 18x10.875
  ■artwork: 17x9.875

#### SOCIAL MEDIA

We're quite active on social media and we're happy to connect, share your messages and help grow your brand the social way.

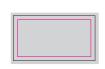








@ottawawedding



1/2 page Horizontal (bleed)

safe area: 8x4.375 trim: 9x5.375 artwork bleed: 9.25x5.625



1/2 page Horizontal (FLOAT)

safe area: 7x3.875 trim: 9x5.375 artwork: 8x4.875



1/2 page Vertical (bleed)

■ safe area: 3.4375x9.875
■ trim: 4.4375x10.875
■ artwork bleed: 4.6875x11.125
■ artwork: 3.9375x 9.875



1/2 page Vertical (FLOAT)

safe area: 2.9375x 8.875 trim: 4.4375x10.875

