

MEDIA KIT 2022

ABOUT US

Ottawa Wedding Magazine is this region's go-to guide for all things bridal. Showcasing the latest trends and most captivating possibilities, along with the best insider advice, the popular magazine is here to help Ottawa brides plan

their perfect wedding.

It's also celebrating its 10th anniversary. After a decade devoted to happy couples and dream-cometrue days, Ottawa Wedding is the inspiring and

practical resource brides count on. Published in January and August, the magazine is circulated through the area's premier wedding shows and its prestigious advertisers. It's also sold on national news stands. Be part of it. Don't miss the opportunity to reach our highly engaged readership in print, online and through social media.





Fall | Winter Spring | Summer Sales Deadline
August 3, 2022
December 7 2022

DistributionAugust 18, 2022
January 4, 2023°

PRINT

High-end publication printed on 120g glossy, pure white stock. Content/advertising is 60/40. Approximately 148+ pages.



| Advertising Rates Full page 1/2 page | 1x \$2,900 \$1,900 | 2x \$2,200 \$1,400 |
|--|--|--|
| Premium Positions Back cover Inside front cover Inside back cover Pages 3,5,7,9,11 | \$3,900 \$3,500 \$3,500 \$3,200 | \$3,200 \$2,800 \$2,800 \$2,500 |
| Marketplace 1/4 page | \$595 | \$495 |

ONLINE

Ottawa Wedding can help you maximize your success online. Our digital magazine, vendor list, website, inspiring articles and timely new blog provide a variety of opportunities to reach brides and grooms in the Ottawa region.



Big Box \$250/month
Banner \$200/month
Custom Email Newsletter \$500/month
Premium online listing \$99/month

SOCIAL MEDIA

We're quite active on social media and we're happy to connect, share your messages and help grow your brand the social way.









@ottawawedding





GET IN TOUCH

613-271-8903

67 Neil Ave, Stittsville, ON K2S 1B9

WWW.OTTAWAWEDDINGMAGAZINE.COM

















Brought to you by Coyle Media Group

