

WWW.OTTAWAWEDDINGMAGAZINE.COM

OTTAWA  
**WEDDING**  
MAGAZINE

**MEDIA KIT**  
2021

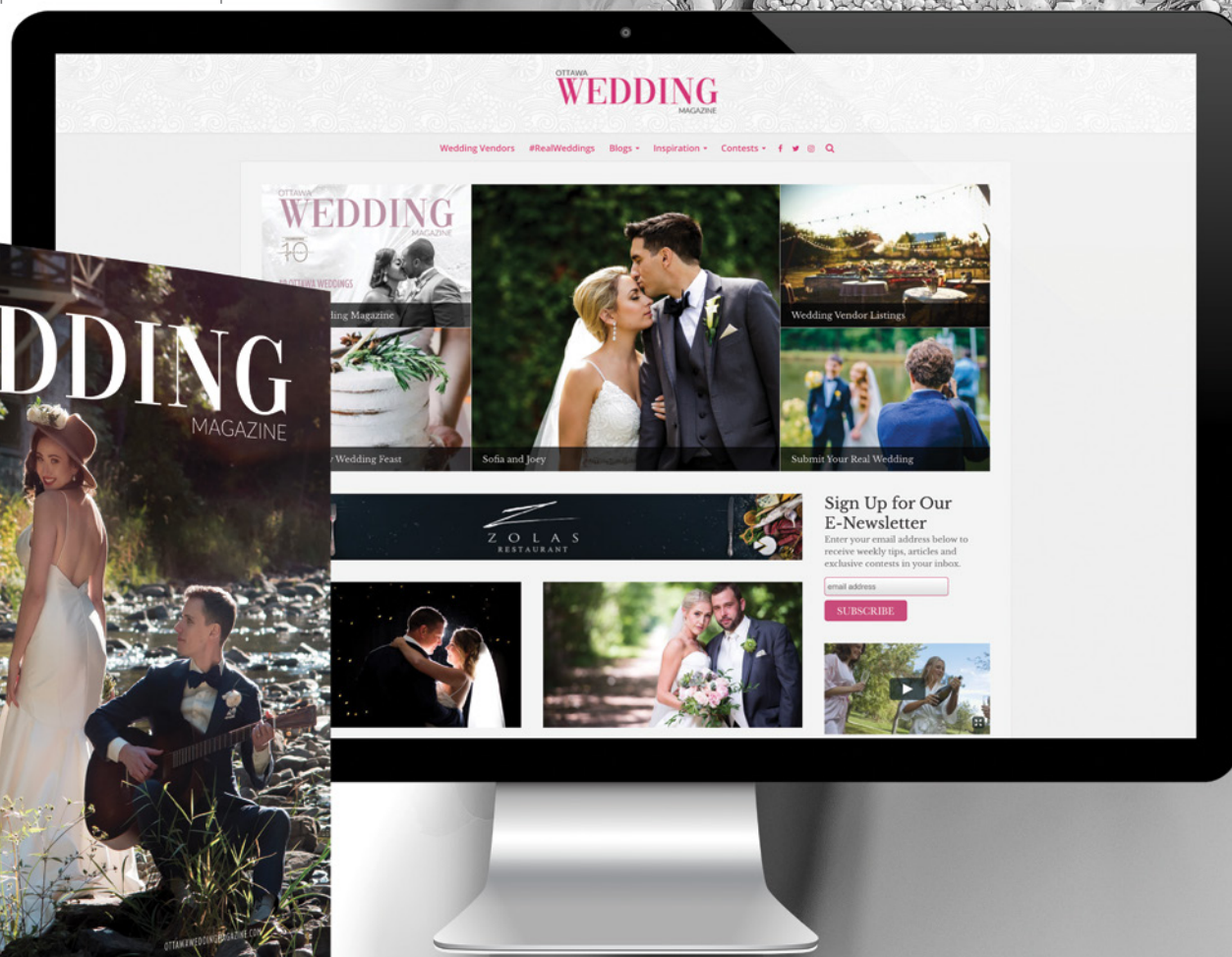




# ABOUT US

*Ottawa Wedding Magazine* is this region's go-to guide for all things bridal. Showcasing the latest trends and most captivating possibilities, along with the best insider advice, the popular magazine is here to help Ottawa brides plan their perfect wedding.

It's also celebrating its 10th anniversary. After a decade devoted to happy couples and dream-come-true days, *Ottawa Wedding* is the inspiring and practical resource brides count on. Published in January and August, the magazine is circulated through the area's premier wedding shows and its prestigious advertisers. It's also sold on national news stands. Be part of it. Don't miss the opportunity to reach our highly engaged readership in print, online and through social media.





# RATES

Fall | Winter  
Spring | Summer

**Sales Deadline**  
August 4, 2021  
December 8 2021

**Distribution**  
August 19, 2021  
January 4, 2022

## PRINT

High-end publication printed on 120g glossy, pure white stock. Content/advertising is 60/40. Approximately 148+ pages.



### Advertising Rates

	1x	2x
Full page	\$2,900	\$2,200
1/2 page	\$1,900	\$1,400

### Premium Positions

Back cover	\$3,900	\$3,200
Inside front cover	\$3,500	\$2,800
Inside back cover	\$3,500	\$2,800
Pages 3,5,7,9,11	\$3,200	\$2,500

### Marketplace

1/4 page	\$595	\$495
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## ONLINE

Ottawa Wedding can help you maximize your success online. Our digital magazine, vendor list, website, inspiring articles and timely new blog provide a variety of opportunities to reach brides and grooms in the Ottawa region.



Big Box	\$250/month
Banner	\$200/month
Custom Email Newsletter	\$500/month
Premium online listing	\$99/month

## SOCIAL MEDIA

We're quite active on social media and we're happy to connect, share your messages and help grow your brand the social way.



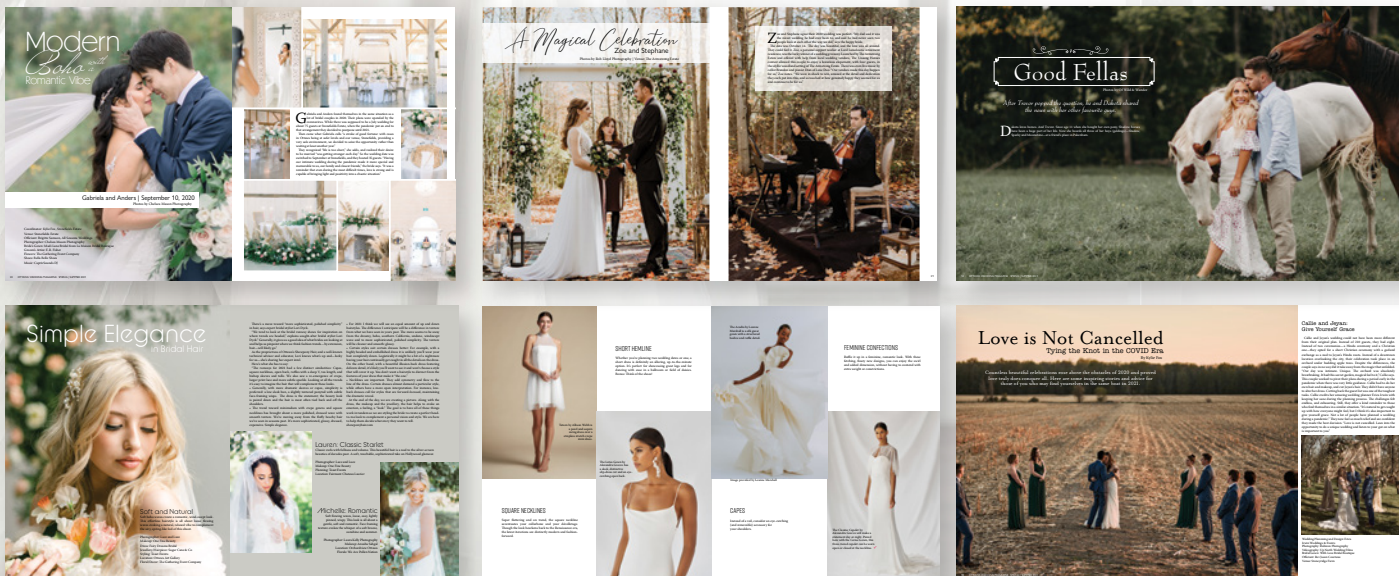


# GET IN TOUCH

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