



INFLUENCE AND ENGAGE YOUR CUSTOMERS  
WHEREVER THEY ARE.

Media Agency | Digital Media | Publishing | Trade Shows

[www.coylemediagroup.com](http://www.coylemediagroup.com)

**MEDIA KIT**

Hi.

At Coyle Media Group, we provide cutting-edge multimedia solutions to help your business thrive. As a full-service media company, we create diverse, results-driven marketing and communication strategies to build your brand power.

Not only do we dominate the luxury, mature and wedding markets, we offer the platforms, tools and know-how to influence your target audience where and how it matters most. We help you make the connections that count.

Our difference is driven by over 30 years of media ownership, along with proven success across the full spectrum of communication channels. That expertise—in influencing consumer behavior and creating lasting connections—means we are not only agile in anticipating trends, but we can ensure you stand out in the dynamic and ever-evolving marketplace. We will collaborate with your business or organization to deliver the best marketing mix to amplify your message, maximize your ROI, and influence the right audience.

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**CMG** COYLE  
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**AGENCY**  
**Service.**

# Always deliver quality.

We're here to take you places. In today's vast media landscape, one-size-fits-all marketing strategies go nowhere. We provide the synchronized navigation system to help you light up the map. Whether you need an integrated, multi-channel marketing campaign or a quick social media blitz, we position you to get noticed.

## SOCIAL MEDIA.

Building integrated social ecosystems and experiences.

Content management  
Brand awareness

## CREATIVE.

Great design gives you an unfair advantage.

Conception  
Brand Development  
Art Direction & Design  
Copywriting

## MEDIA.

Getting you better distribution and more audience for your money.

Strategy & Execution,  
TV, Print, Flyers, Radio, etc...

## CONTENT.

Stories and messages that resonate and inspire.

Social Content  
SEO  
Animation, Writing  
Video Production

## WEB.

Design and build with incredible UX in mind.

Web Design - Web Development - Web Analytics

## PROJECT MANAGEMENT.

Creating modern digital meeting places and partnerships that endure.

Event Management  
Partnerships  
Community Outreach  
Research  
Media Strategy



We admit it: We're fussy. We pay as much attention to the minor details as the master plans. Since we've been producing our own assets for over 30 years, we know ingenuity is essential, but execution is everything. Our exacting standards help us to consistently generate compelling content, quality marketing products and success for you.

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**We are different  
than the others...**

**We own and operate our own media platforms.**

## Publishing.

We publish print and digital magazines for a wide range of audiences. We provide a variety of advertising and editorial options to get your business in front of our niche markets.



## Digital Media.

Reach new markets in creative ways with our digital marketing solutions, and get more visibility with the best results. Our strategic team can provide a tailored campaign to deliver your message to the right people.

### we own...

- **30,000 subscribers** - Email database
- **5 websites** - Digital ads, sponsored content
- **Social media** - Targeted demographics

## Trade Shows.

We are the proud producers of the Fifty-Five Plus Lifestyle Show, presented twice each year, in April and September. Offering a wide variety of products, services and information catering to the 50+ market, the Fifty-Five Plus Lifestyle Show fills a 40,000-square-foot space and involves more than 100 exhibitors per show. This is the best opportunity to get face to face with thousands of people.

FIFTY-FIVE PLUS  
*Lifestyle*  
SHOW

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# Contact.

## **Do you have a project you need help with?**

We love collaborating with ambitious brands and the people that drive them.

613-271-8903 • 67 Neil Ave. Stittsville

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